AI TECHNOLOGY AS INTERACTIONAL HUMAN CULTURE: LANGUAGE, DATA PRACTICE AND SOCIAL STRUGGLE

ORGANIZERS: MARIE-THERES FESTER-SEEGER // BRITTA SCHNEIDER

30/03/ – 31/03/23

European University Viadrina Frankfurt (Oder), Germany

SPEAKERS

EMILY M. BENDER
UNIVERSITY OF WASHINGTON

JOANNA RĄCZASZEK-LEONARDI
UNIVERSITY OF WARSAW

ANDREAS HEPP
UNIVERSITY OF BREMEN

NICOLAS FLORES-HERR
FRAUENHOFER INSTITUTE FOR INTELLIGENT ANALYSIS AND INFORMATION SYSTEMS

WORKSHOP // HYBRID EVENT

In this interdisciplinary workshop, we discuss AI culture from a critical anthropological, sociological and linguistic perspective. We treat AI-culture as human and interactional practice and investigate it as embedded in wider social structures as well as linguistic conditions. Within this view, users and programmers of AI are no autonomous individuals but part of communities based on social affiliation, language, shared cultural practice and economic intentions. Together with scholars and practitioners, we seek to give attention to the people behind the systems and to their societal and linguistic embeddings and critically engage with the role of living human and 'enlanguaged' beings within AI systems.

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